

Monitor and share the story of your brand's success with launch insights at your fingertips

When you're accountable for the success of your brand, having complete control of your global market access launch metrics is paramount. But many teams still don't have a standardised approach to tracking performance across their own brands. They rely heavily on country colleagues for updates and are often too late to react to competitor activity.

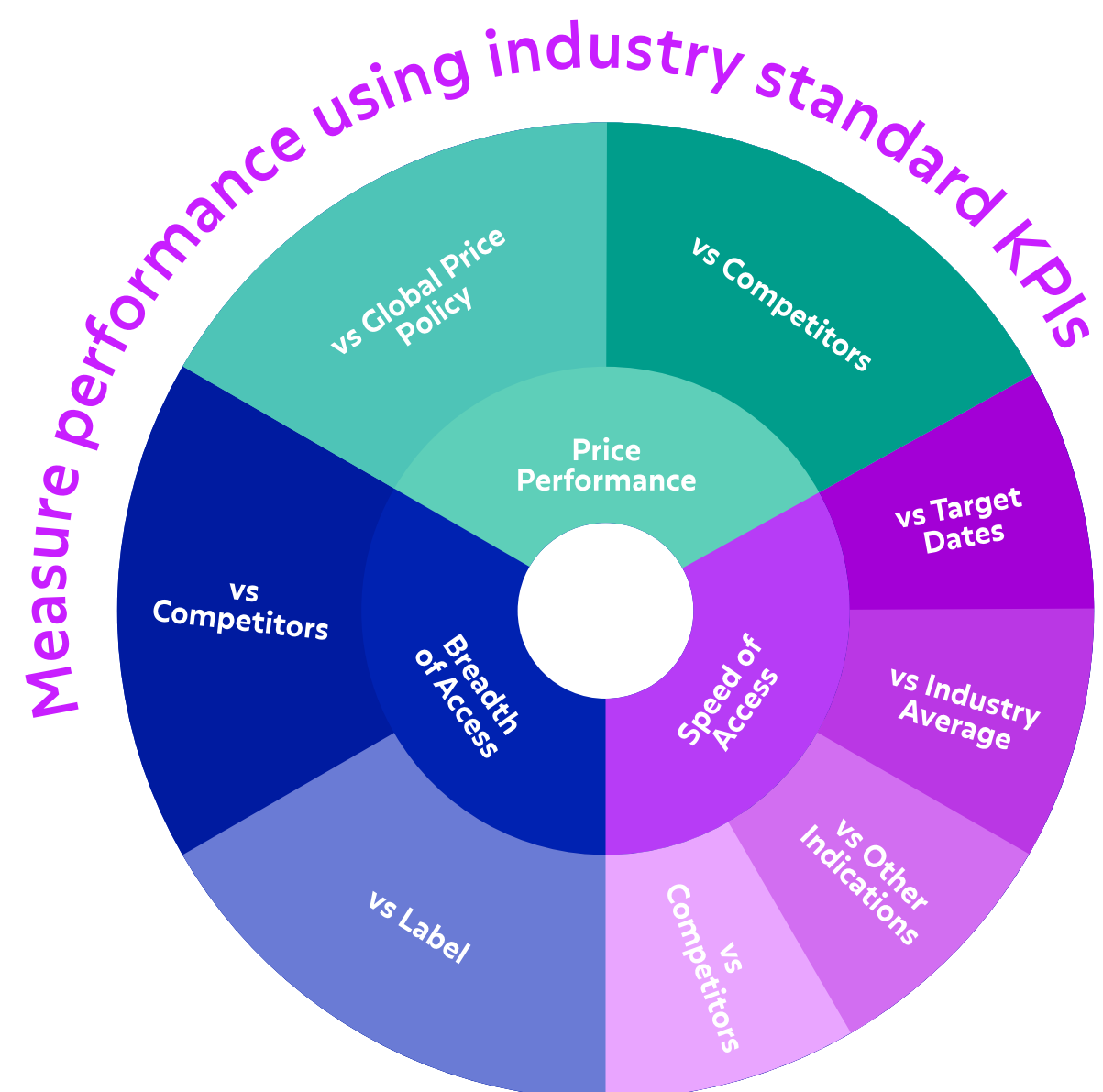
Challenges Access Hub addresses

- Manual effort gathering data from different sources
- There isn't a standardised approach to tracking key performance metrics
- No or limited visibility of competitor activity in each market
- No or limited visibility of the progress or effectiveness of a launch
- In-house, self-built tools are clunky with poor user experience

Access Hub capabilities

With over 100 launches under its belt, Access Hub saves hours of manual effort by empowering you to:

- ✓ Put excel spreadsheets, emails and internal dashboards in the past with a single source of truth for all your launch planning and KPI tracking
- ✓ Get competitor insights in real-time
- ✓ Create ppt. slides to share updates with senior leadership at the click of a button
- ✓ Implement a standardised approach to tracking with our tried and tested KPI framework
- ✓ Tell the story of your launch the best way you can with the insights you need, at your fingertips.
- ✓ Help country teams provide updates with an intuitive interface and reminders to provide updates



"We use Access Hub daily. It is extremely valuable for our global team as well as our country colleagues."

Global Market Access Director



There's much more to Access Hub.

Contact us to see the full solution in action at accessinfinity.com/get-in-touch