Access Infinity

Consultancy Services

Global Pricing & Market Access Expertise. Designed for Your Success.

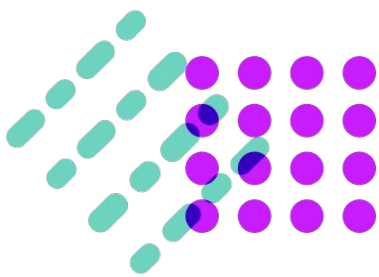
Navigate global launches with pricing & access experts who deliver results and care about yours.
We work as an extension of your team to deliver the insights you need and build relationships that last.

Honest P&MA insights enhanced by category defining digital tools

Our bespoke and agile approach combines proven consulting expertise with category-defining digital tools to set you up for success at every stage, from early development through to launch and beyond.

Consultancy services

The critical support you need to develop a successful value assessment and launch strategy



Digital tools

Cloud-based applications for rapid business intelligence, KPI tracking, access and evidence planning

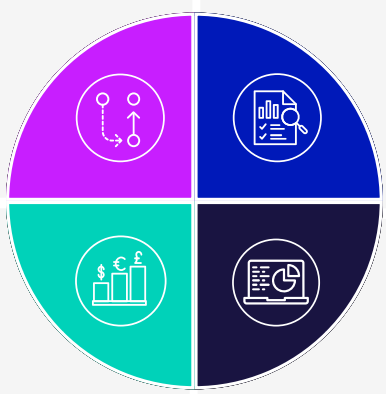
Core capabilities

1. Strategic Advisory & Business Development

- Portfolio & lifecycle strategy
- Launch and go-to-market planning
- Internal stakeholder alignment
- Competitive positioning
- Cross-functional workshops & deal support

2. Value Strategy & Development

- Early value & access opportunity assessment
- Value proposition development
- Evidence generation planning
- Value communication strategy
- Global value dossier & messaging alignment



3. Pricing & Market Access

- P&MA strategy development
- Launch pricing and contracting
- HTA landscape and policy scenario planning
- Launch sequencing and regional coordination
- Access risk and mitigation
- In-line asset optimization & pricing governance

4. Modelling & Frameworks

- Custom Excel tools (MEA, Playbooks, IRP, parallel trade, uptake models, price forecasting)
- Revenue & access scenario simulators
- Value & evidence prioritisation frameworks
- KPI tracking tools and dashboards
- Integration with our digital platforms (Access Hub, Evidence Hub, Nuro, etc.)

Let's talk. hello@accessinfinity.com company/access-infinity

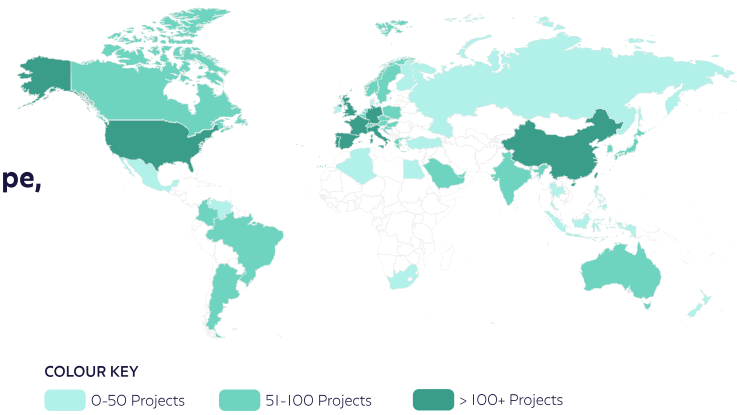
Access Infinity

Consultancy Services

Covering developed and emerging markets worldwide

We've completed projects in over 40 markets globally, including North and South America, Europe, Middle East & Africa, and Asia-Pacific regions.

Our personally managed global network of **1,800+ payers** and KOLs enables targeted market research that delivers actionable strategic insights.



Proprietary digital tools that power better P&MA decisions

Developed by our team of over 50 in-house digital experts, our unique digital applications have been developed specially for pricing, market access and HEOR teams to improve insights, strategy, collaboration, communication, and performance.

NURO™ by Access Infinity

- Market access/competitor landscaping
- Analogue analysis
- Payer insights
- Pricing intelligence

ACCESS HUB™ by Access Infinity

- Market access KPI tracking
- Launch activity tracking

EVIDENCE HUB™ by Access Infinity

- Evidence capture
- Evidence cataloguing
- Project management

>250 Brands launched

200+ Years combined senior experience

>85% Repeat business, client satisfaction 9.5 out of 10

27 Languages and 20 nationalities

>30% Year on year growth

Trusted by leading biopharma companies globally

You are in good company. We regularly work with, have CDAs, Preferred Vendor Status, and MSAs with some of the world's most successful biopharma companies, having worked with more than 70 companies to date.

Johnson & Johnson · sanofi · Boehringer Ingelheim · UCB · AstraZeneca · Pfizer · REGENERON

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