

## Gain better insights, faster and cut consultancy costs with an AI-powered approach

What is my Phase II asset price potential? What are payers' evidence expectations for this indication? And what can I do to improve my product's PMA power? All questions that can be answered in minutes with Nuro.

## Challenges Nuro addresses

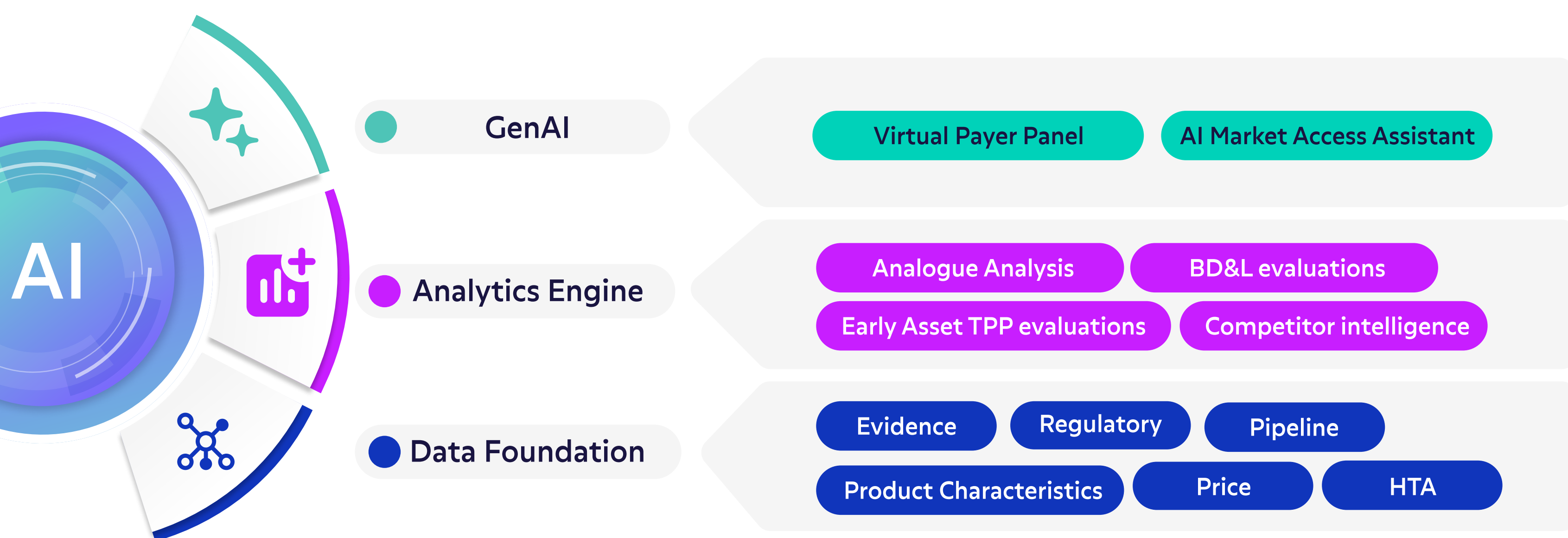
- Sourcing insights is complex and time intensive.
- There's a never-ending workload to deliver in tight timescales
- Lack of information leads to 'best guess' recommendations
- Working with consultancies is expensive.

## Nuro capabilities

Nuro empowers access and pricing teams to overcome common challenges, saving hours of manual effort and reducing consultancy costs, so that you can deliver:

✓ BD/L assessments – <b>quicker</b>	✓ Competitor benchmarking – <b>easier</b>	✓ Analogue analysis – <b>better</b>	✓ PMA strategy – <b>stronger</b>
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## The Nuro Value Stack



"I found Nuro to be incredibly useful to find analogues and price benchmarks when I'm asked to do quick turnaround assessments. I haven't come across any other solution that comes close."

Senior Director Market Access



There's much more to Nuro.

Contact us to see the full solution in action at [accessinfinity.com/get-in-touch](https://accessinfinity.com/get-in-touch)

