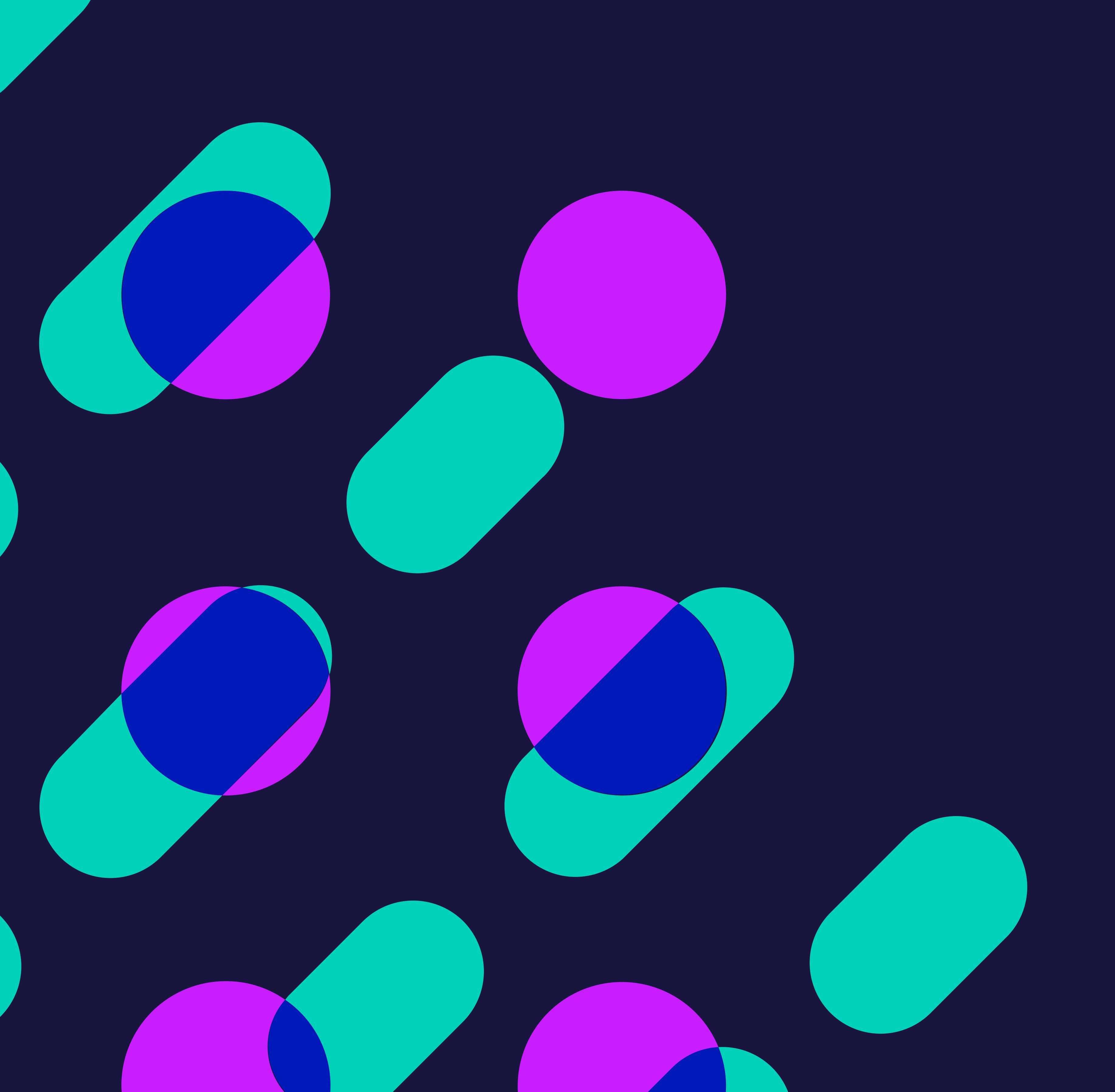
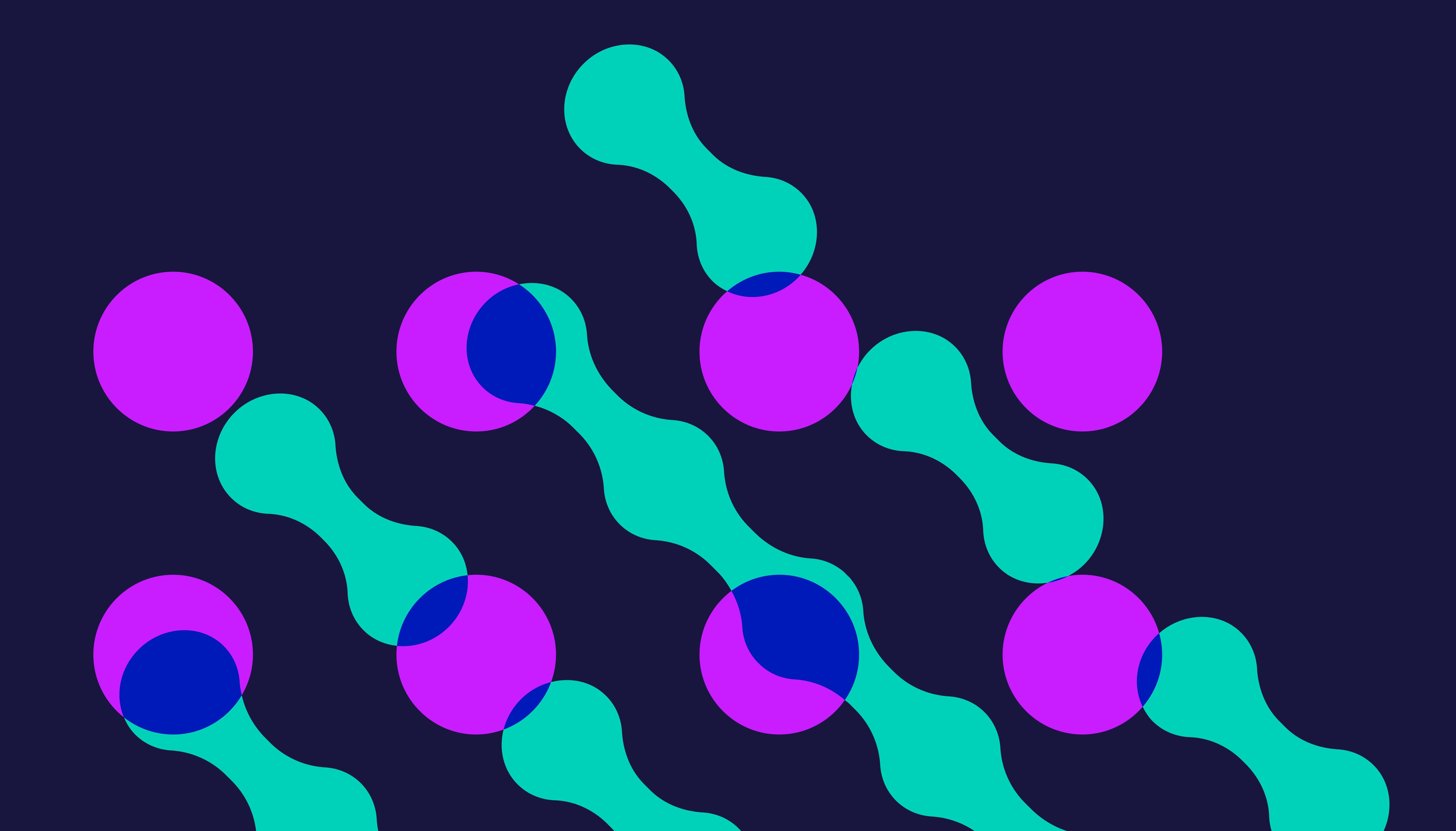
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Market Access Reimagined



Insight happens when data meets expertise

We are pricing and market access experts combining business intelligence data and human expertise to help market access professionals find better insights, faster, through our consulting services and our next-generation digital market access tools.



We come in two flavours



Consulting

The critical support you need to develop a successful value assessment and launch strategy

Products

Our cloud-based apps for rapid business intelligence, KPI tracking, access and evidence planning



A single source of truth for all your launch planning and KPI tracking



Answer your biggest Market Access questions and accelerate analogue analysis

Consultancy services

Market access is hard. Let's make it easier.

We know how tough market access can be. We're here to make it easier.

To get to the best insights, you need the best people and the best data. Our pharma experts go above and beyond to uncover the powerful, market-defining insights you need. Our consulting work in numbers

Years combined senior experience

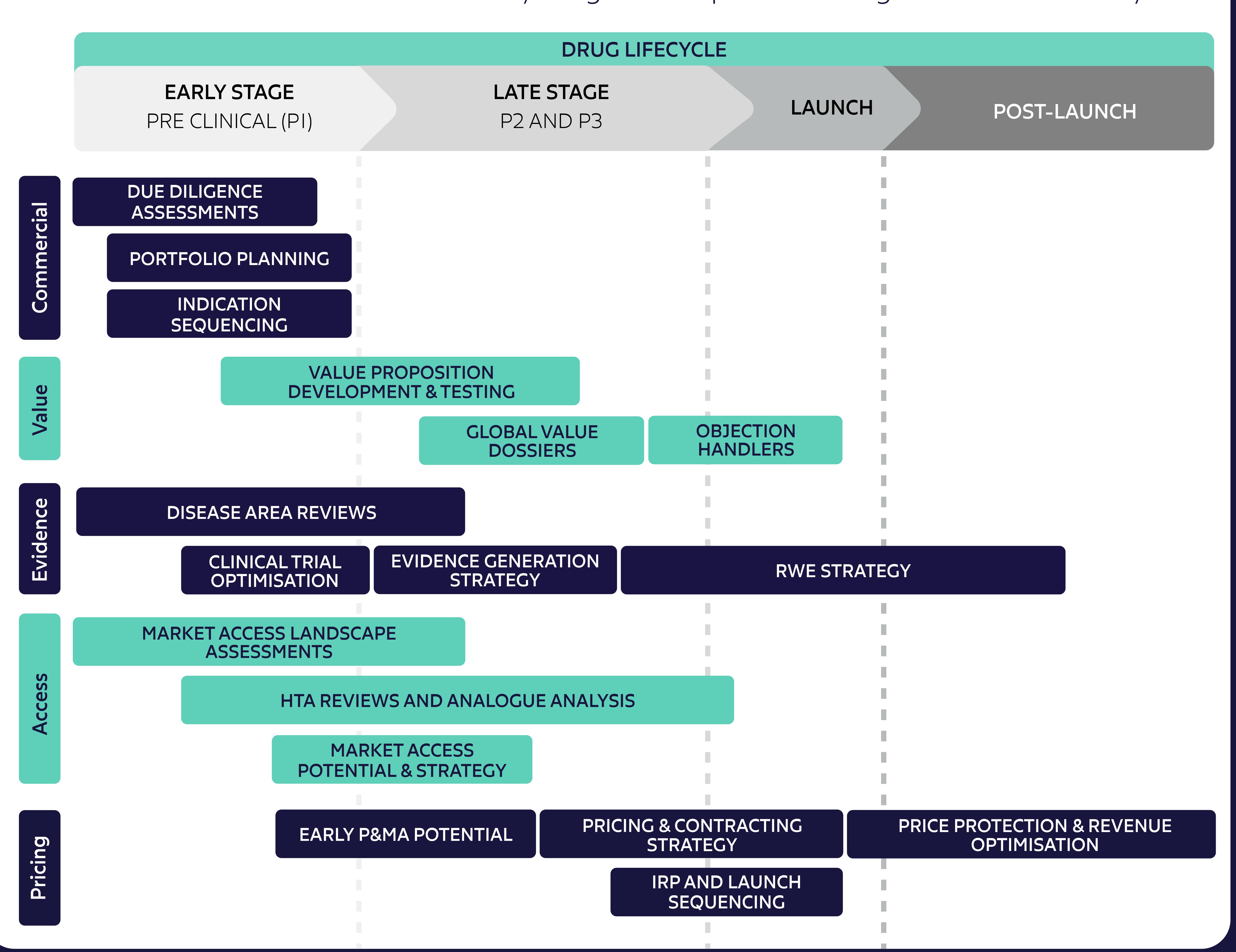
5 Languages and

14 nationalities

1,500+ Consulting projects 9.8/10
Client satisfaction

Integrated P&MA solutions

We offer integrated pricing and market access consulting services and digital solutions from early-stage development through to launch and beyond





Multi method insight generation

We can blend and advise on the right research methodologies to ensure you get the high-quality insights you and your organisation need

Evidence gap analysis Analogue analysis Secondary Literature reviews, Competitive landscaping Pricing analysis and trends Research data analysis Stakeholder mapping and policy tracking Clinical development program testing WTP and pricing potential Contracting & MEA strategy Qualitative Research Value proposition development/ testing In-depth interviews, country-specific panels, focus groups, Demand assessment/ market share Price sensitivity assessment advisory boards, surveys Private market affordability/OOP assessment Quantitative Research Revenue optimisation/ linked-choice Willingness to prescribe/accept/ pay Cross-functional Payer negotiation training Hypothesis and scenario planning workshops, affiliate Workshops engagement, global Value & evidence generation planning TPP refinement & Summits summits, mock Portfolio planning – Go/no go decisions negotiations

VMhy us?





We're experienced

Our team has delivered over 1,500 market access consultancy projects and helped support more than 50 products.



We're global

We have over 30 market access consultants in 3 continents, plus 1,000 payers and KOLs in more than 40 countries.



We have a great team

Our talented multi-lingual team conducts interviews in-house, so you'll always get transcripts and soundbites.



We combine data + expertise

We expertly combine reliable, highquality data with decades of experience to bring you the insights you need.



We focus on relationships, not timesheets

We're business partners, not lawyers – we won't count the hours or invoice you for trivial tasks.



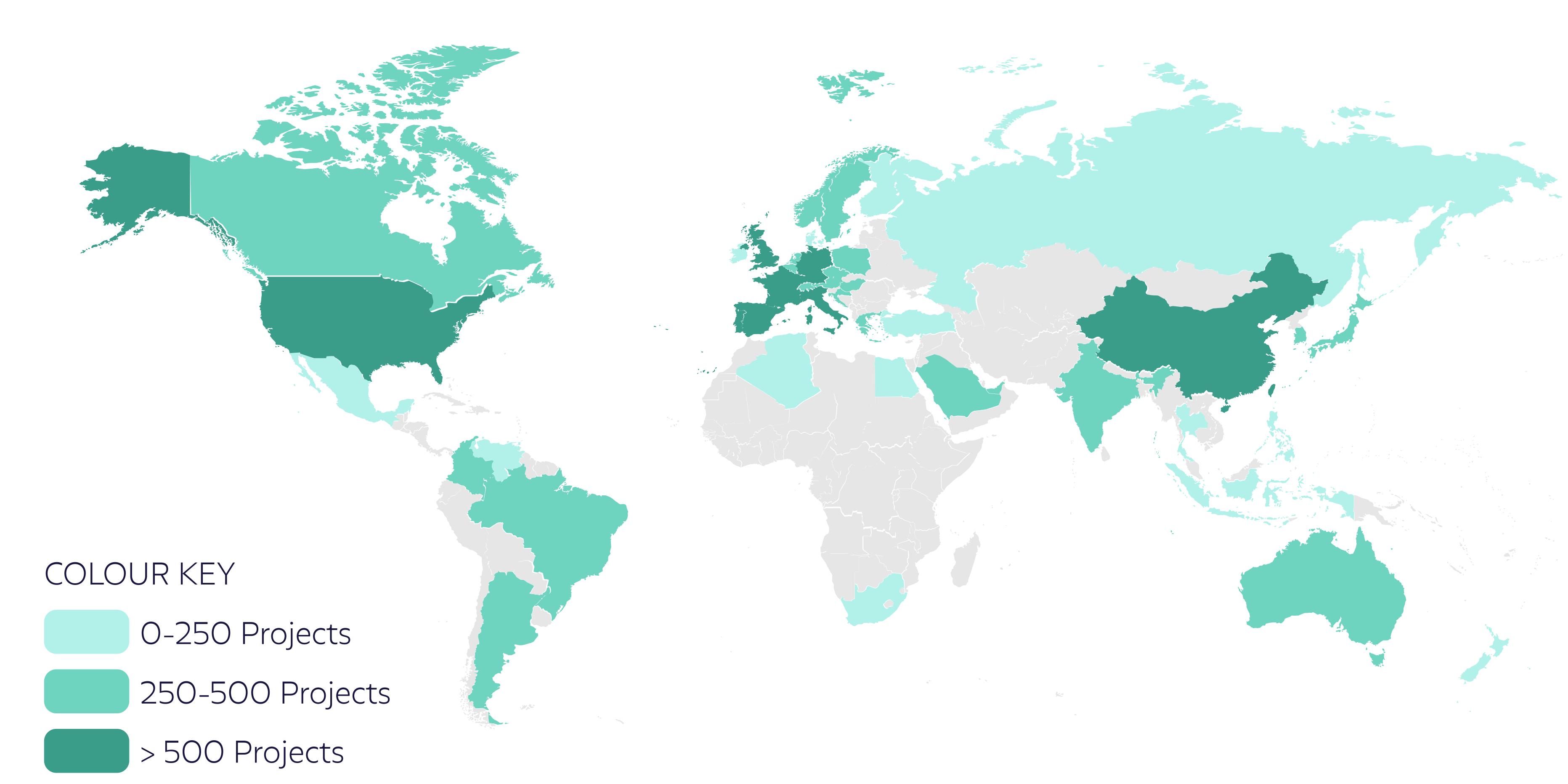
We overdeliver

Unlike larger consultancies, we dig deeper, analyse further and try harder. We work tirelessly to get the job done.

Developed and emerging market expertise

We have successfully completed projects in over 40 markets globally, including North and South America, Europe, Middle East & Africa, and Asia-Pacific regions.

This includes market research,
facilitated by our network of over
I,000 payers/payer advisors
worldwide, that we leverage to provide
strategic insights for our clients



Access Infinity provided excellent in-depth insights and guidance in key global markets. I've been very pleased with their responsiveness and the quality of work.

Commercial Director, Infectious Diseases **GSK**





Transform Market Access Performance Tracking

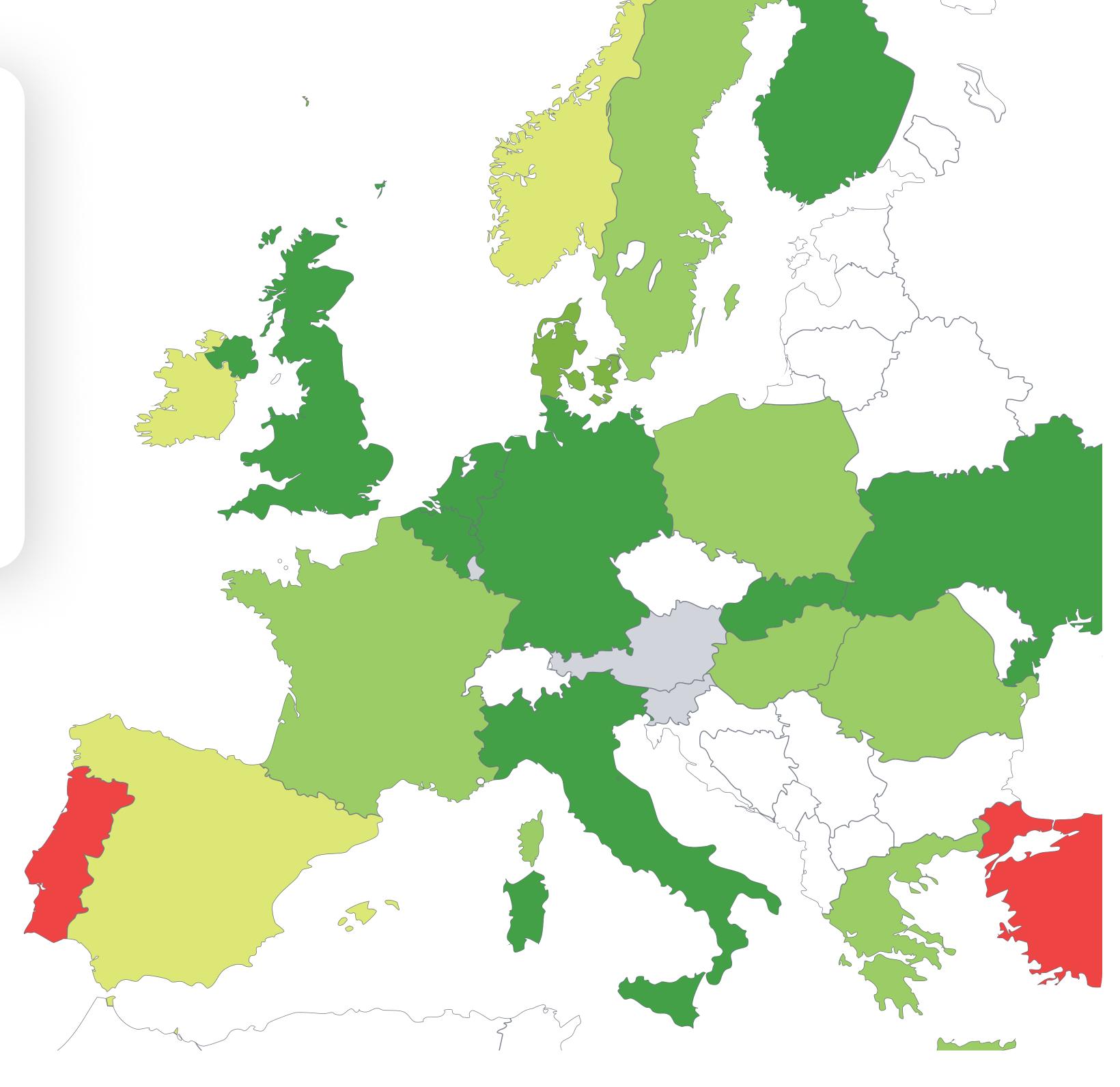
Trusted and used by the world's most successful pharma companies,
Access Hub™ empowers market access teams to track KPIs, stay upto-date with new product launches and streamline communications with country teams.

Get a Global View of Your Brand's Launch

Real-time reimbursement data

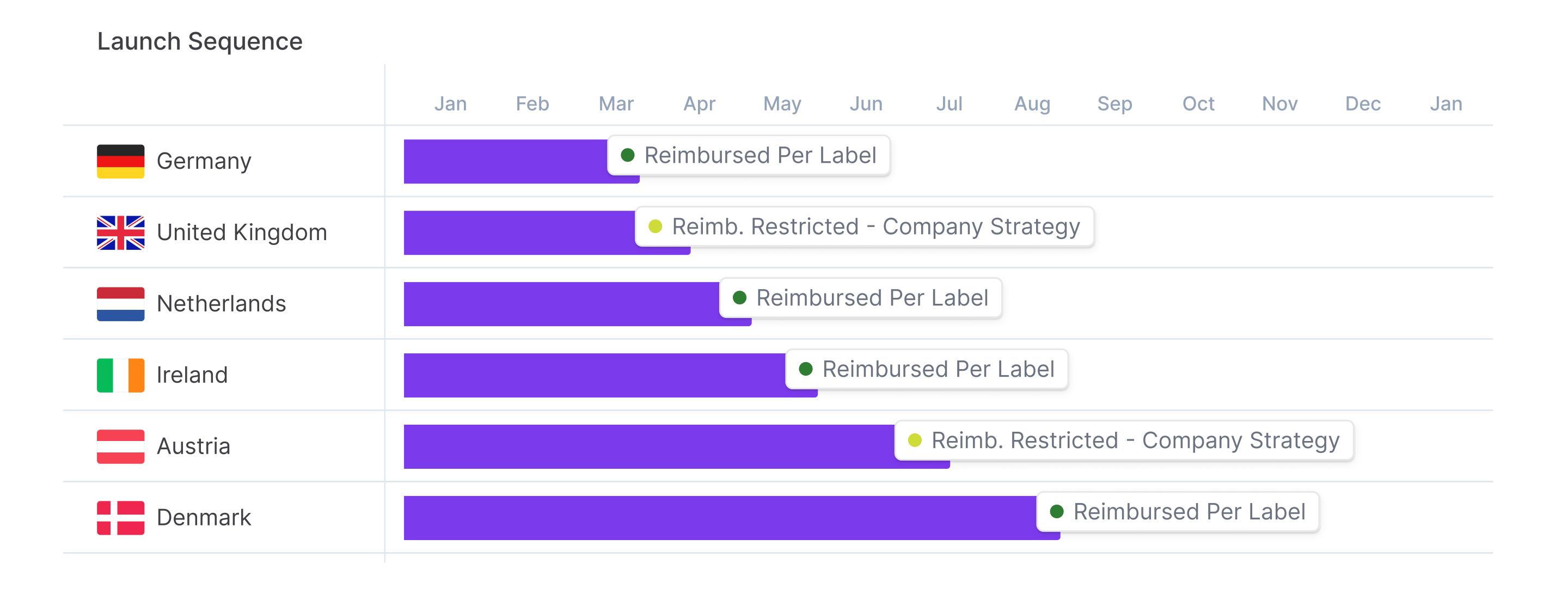
Forget Excel, Access Hub automatically compiles all country reimbursement data in one place.





Manage launch timelines

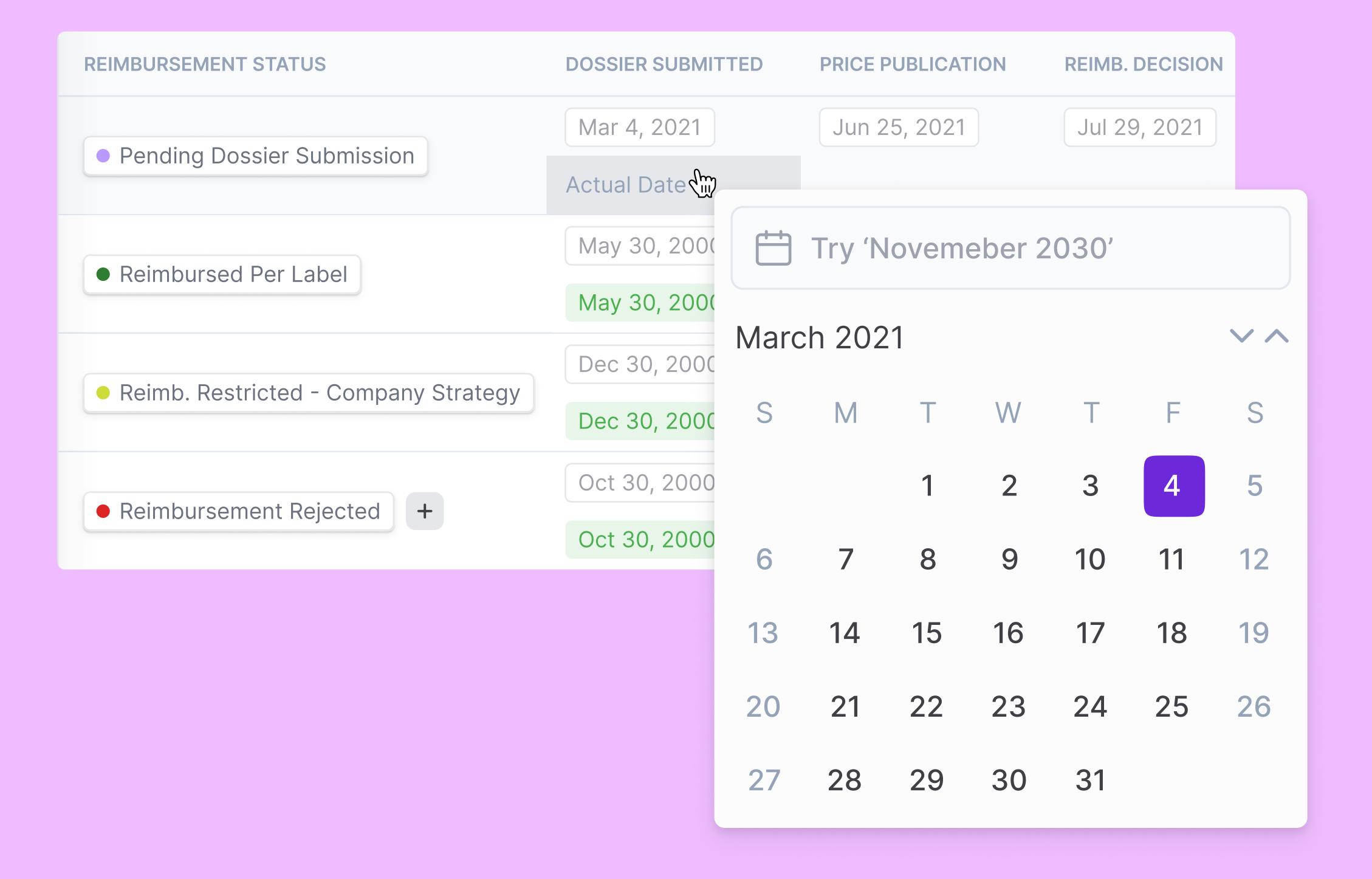
"When are we expecting the next reimbursement in Germany?"
With Access Hub, always know which countries' reimbursements are upcoming or delayed.



© Access Infinity

Build institutional knowledge for future launches

Use your clear and concise learnings from previous launches, in order to make better plans for the future.



Plus features to power your next launch

- Automated email reminders
- Sub-national access tracking
- Contract management
- Price management integration
- Audit log

© Access Infinity

Measure performance using industry standard KPIs

Set targets and understand your brand's performance using 8 industry standard KPIs.

Automate conclusions from your data

See the key takeaways from each graph, which evolve as the data changes.

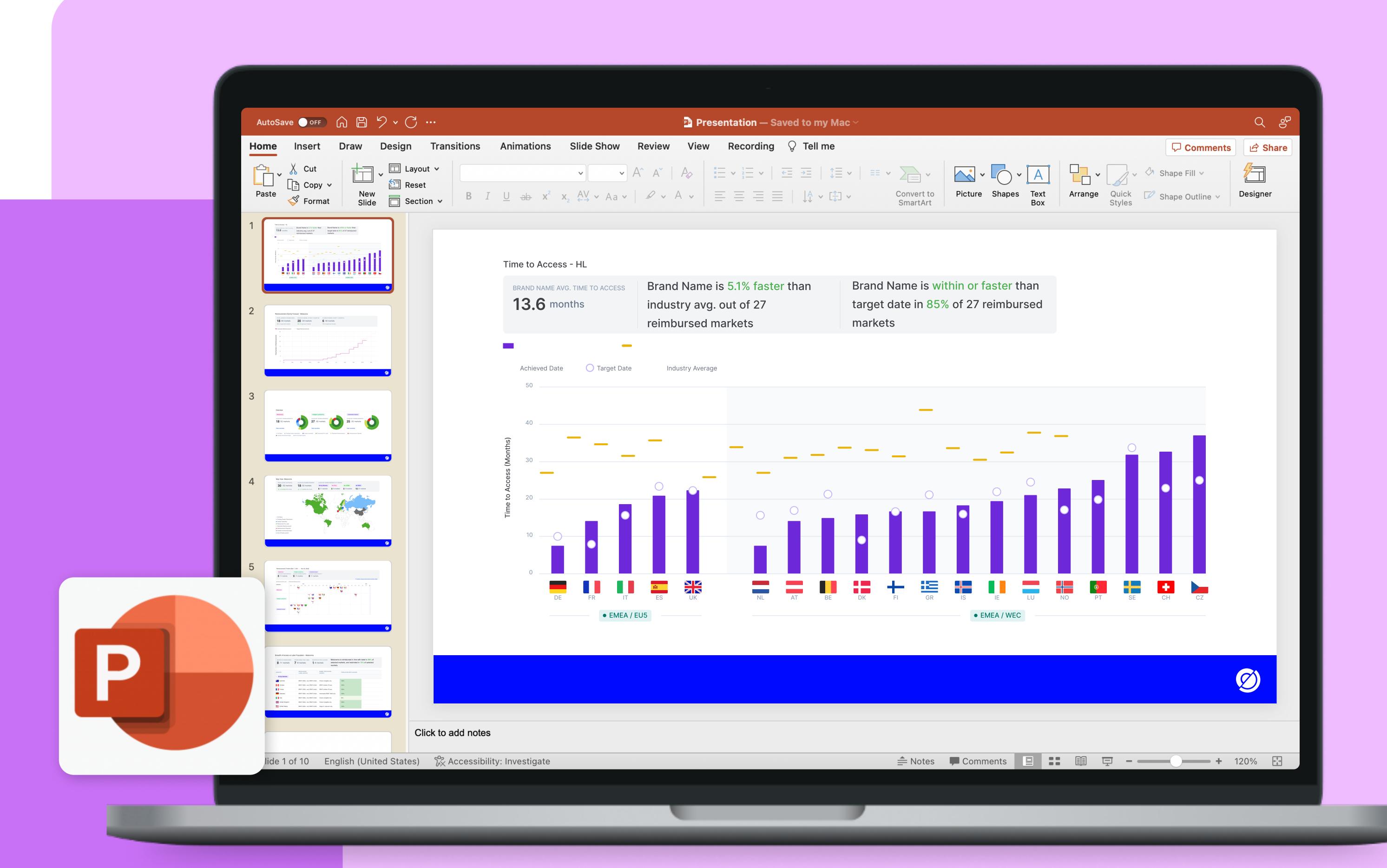
Rucomab is **5.1% faster** than industry avg. out of 27 reimbursed markets

Infinitymab is reimbursed in line with label in 89% of selected markets and restricted in 11% of selected markets.



Instant reporting

Keep senior leadership informed. As new reimbursement data comes in, charts are automatically updated, and with one click can be downloaded to PowerPoint.

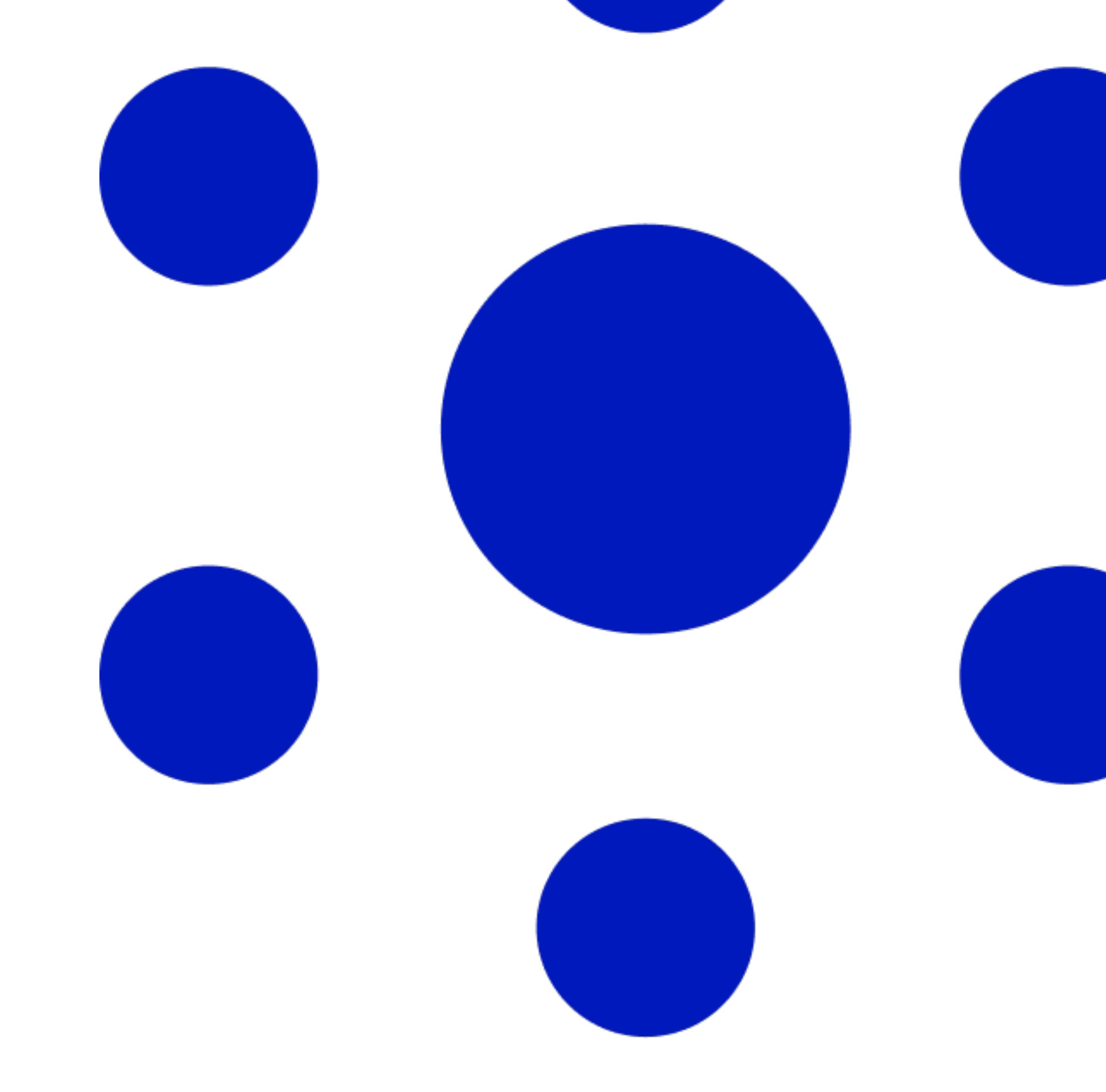


Access Hub brings much needed transparency to the function, enabling our access colleagues to find information they need at their fingertips.

Global Market Access Director

PFIZER





The number one analogue analysis solution

Say goodbye to "cherry picked" analogues and over reliance on consultants for analogue analysis. Nuro combines HTA insights, clinical evidence, pricing intelligence and more.

Why choose Nuro for your all-in-one market access solution?

- All the data you need for effective market access planning
- Simple, easy to use interface

REGULATORY APPROVAL DATE

Explore historical and future data with powerful analogue search and pipeline information

INSIGHTE

Step

Define your business questions

What relative improvement vs placebo would be required to achieve "Considerable Added Benefit" with my endpoint?

What are the pricing implications across Europe from launching a new indication IOx larger than current?

Which second-to-launch brands achieved superior HTA outcomes to the first-to-launch and how?

Step 2

Search and find analogues

Start with EMA/FDA approved products

Filter for autoimmune indications

Approved in the last 10 years

Products approved in ≥ 3 indications

Filter for non-orphan indications only

Filter for biologics only

8 analogues

Never miss an analogue.

Take a systematic, rapid, repeatable approach to identifying analogues.

Step 3

Take a deeper dive into analogue insights

Compare evidence packages submitted with HTA outcomes

Evidence insights

Inform a minimum reimbursable profile using current evidence benchmarks

Determine likely HTA outcomes based on evidence available

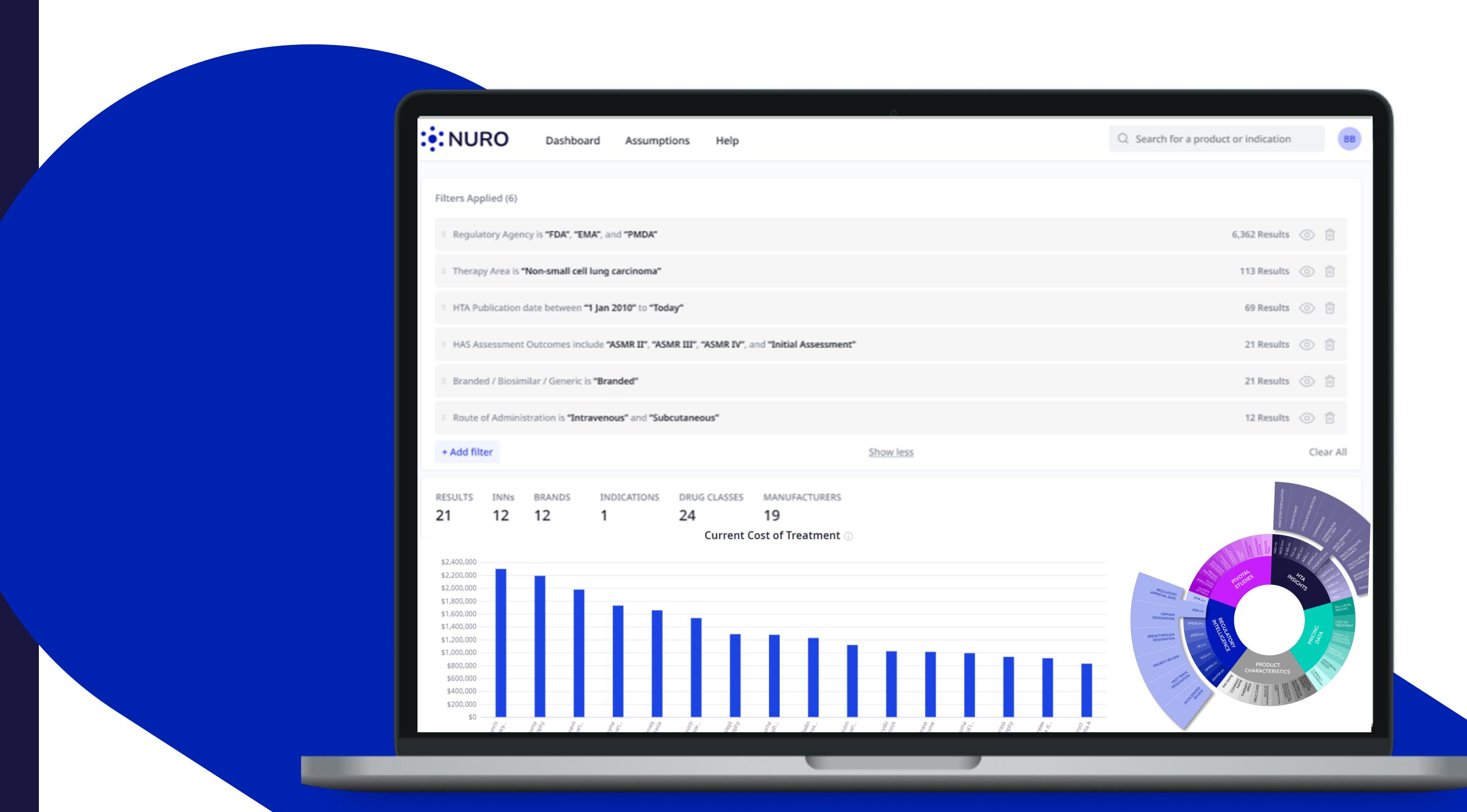
HTA outcomes

Correlate HTA outcomes to list prices achieved

See the impact of indication extensions on list price

Pricing Insights

Compare cost of treatment across all major markets



I found Nuro to be incredibly useful to find analogues and price benchmarks when I'm asked to do quick turnaround assessments. I haven't come across any other solution that comes close.

Senior Director Market Access, **UCB**

You're in good company

Trusted by the world's leading pharma companies

















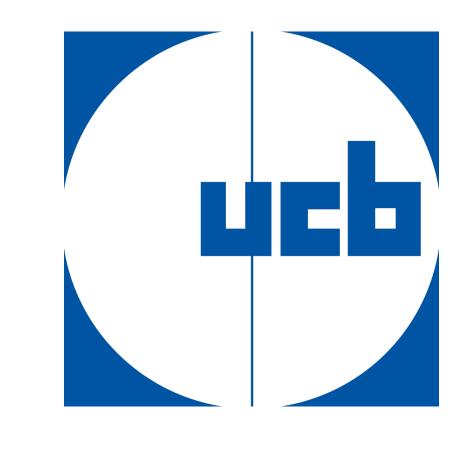
















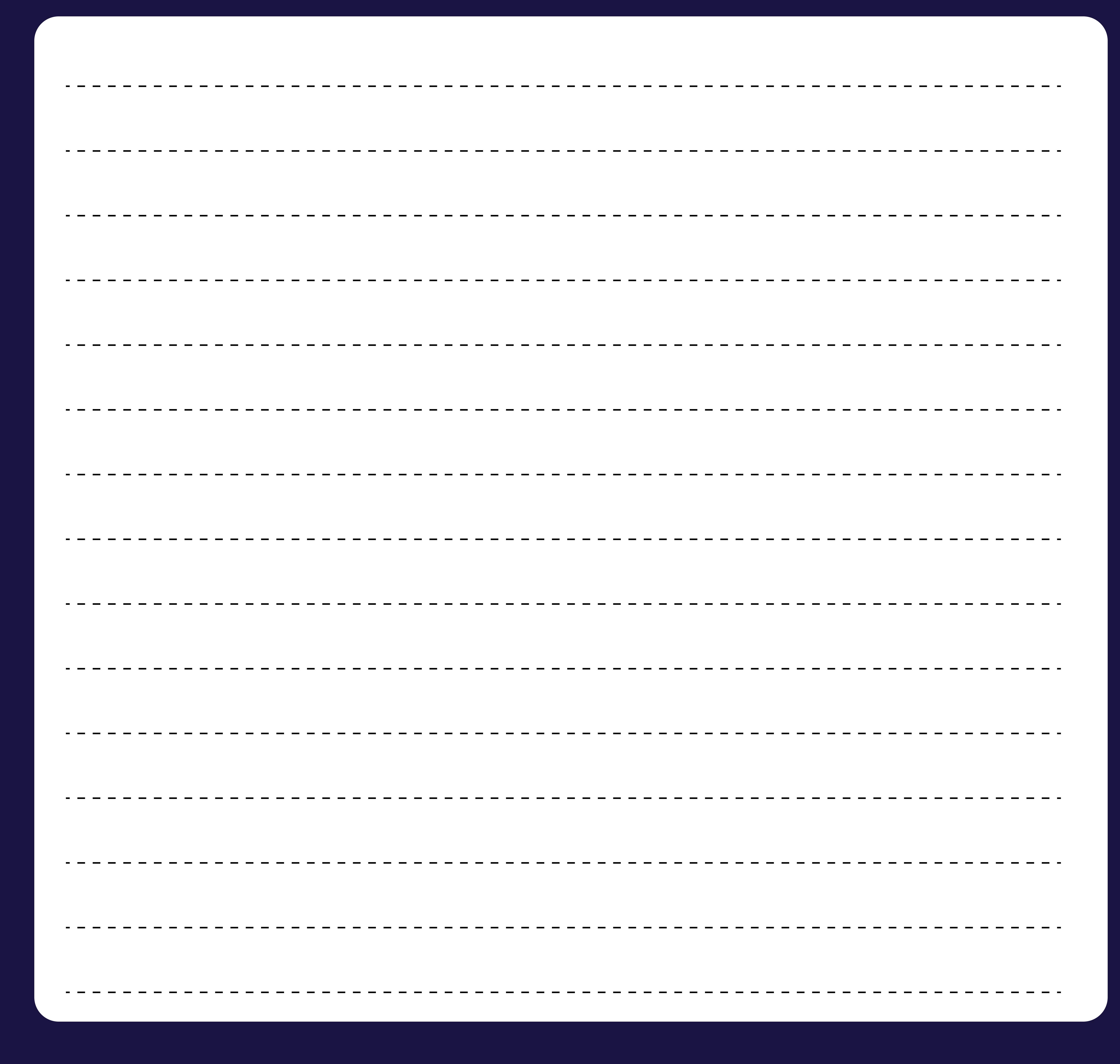








Notes



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Let's talk. Scan the code to learn more.



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contact@accessinfinity.com

